


GILEAD ASIA PACIFIC LIVER INDEX STUDY


First-of-its kind study found gaps in knowledge, awareness and attitudes towards liver health and liver diseases among **7,500 respondents** from **11 markets in Asia**.




KEY FINDINGS


AWARENESS OF VIRAL HEPATITIS

 **LESS THAN 1 IN 2** people knew that viral hepatitis is one of the key causes of liver failure

 **ONLY 3 IN 10** were aware of the various staging of liver scarring or fibrosis

 **KNOWLEDGE** on how viral hepatitis is transmitted scores the lowest among those surveyed

NEED TO IMPROVE ATTITUDES TOWARDS SCREENING AND DIAGNOSIS

 **ONLY 3 IN 10** people had their health screening in the last two years

 **ONLY 4 IN 10** people were aware about the HBsAg test for diagnosis of hepatitis B

CALLING UPON A MULTI-SECTORAL COLLABORATIVE APPROACH

 **RAISE PUBLIC AWARENESS** to the national level and elevate voices of those living with the diseases.

 **INCREASE EDUCATION** on virus transmission, disease progression and the importance of early intervention

 **EMPOWER COMMUNITIES** through new and creative ways to support screening, linkage to care and disease management

SCAN HERE FOR THE PUBLISHED ARTICLES IN RELATION TO THE GILEAD ASIA PACIFIC LIVER INDEX STUDY.

