

GILEAD ASIA PACIFIC LIVER INDEX STUDY

The first large-scale study found gaps in knowledge, awareness and attitudes around liver health and liver diseases among **7,500 respondents** from **11 markets in Asia**



KEY INSIGHTS

KEY GAPS IN VIRAL HEPATITIS AWARENESS

1 IN 2 people had not heard of hepatitis C

ONLY 1 IN 3 people are aware of the various stages of liver scarring or fibrosis

1 IN 2 people misunderstood that HBV and HCV are transmitted by dining with an infected person

AREAS FOR IMPROVEMENT IN ATTITUDES TOWARDS SCREENING AND DIAGNOSIS

ONLY 4 IN 10 people had their health screening in the last 12 months

ONLY 4 IN 10 people are aware of available tests to diagnose hepatitis B and hepatitis C

CALLING UPON A MULTI-SECTORAL COLLABORATIVE APPROACH

RAISE PUBLIC AWARENESS to the national level and elevate voices of those living with viral hepatitis

INCREASE EDUCATION on virus transmission, disease progression and the importance of early intervention

EMPOWER COMMUNITIES through new and creative ways to support screening, linkage to care and disease management

SCAN HERE FOR THE PUBLISHED ARTICLES IN RELATION TO THE GILEAD ASIA PACIFIC LIVER INDEX STUDY



TOWARDS THE ELIMINATION OF VIRAL HEPATITIS AS A PUBLIC HEALTH THREAT BY 2030



Liver